



PROFILE PHOTOGRAPHY STYLE GUIDE

PORTRAIT PHOTOS

Four photos shot in subject's place of business (when possible).

Should include the following: (1) Close-up (2) Standing (3) Action: Sitting (4) Action: Working



INTERACTIVE PHOTO

A single photo (include a few options) shot in subject's place of business (when possible).

Photo should include the following objects:

- 1) Screen on Laptop, Tablet, or Desktop computer with a useful/helpful website
- 2) 1-3 books or tools that are most inspiring, useful, handy to subject
- 3) 1-3 personal mementos with a story (photo of a loved one/figure subject looks up to/lucky memento)
- 4) 1-3 local buys (a mug, T-shirt, cap, food, drink, tool, etc) from a fellow small business
- 5) 1-3 local resources (a local resource that has helped subject along the way, I.E. a bookmark from Public Library, brochure from a co-working space, etc.)

Submit photos including list and description of objects and any pertinent links, authors, and credits to I Am Young America at profiles@iamyoungamerica.com

